

Featured News

Your Donations in Action

Buzz is *brewing* for [ASEF's Coffee Day!](#) The annual fundraiser you have come to love returns at the end of the month. All funds raised will be allocated to the Foundation's newest initiative, **Cardiovascular Sonographer Leadership Development**. This initiative was created in response of dwindling institutional support for sonographer travel and volunteer service time. Donations to this initiative will provide support for sonographer members volunteering in leadership positions within ASE and ASEF.



The first recipients of this initiative were provided travel stipends to assist their attendance at the 2024 ASE Scientific Sessions in Portland, OR this past June. "I am filled with pride when I volunteer for ASE. The Cardiovascular Sonographer Leadership Development fund helps me be a part of this organization that understands, and supports, the role sonographers play in cardiology." - **Neha Soni-Patel, MEd, BSME, RCCS, RDCS (AE/PE), FASE**

We hope to encourage more sonographer leaders, like Neha, to get involved and lend their voice and talents to the continued growth and development of ASE. You can support sonographer leaders by donating to the [Coffee Day](#) fundraiser from **September 29 – October 5**. We set a goal to raise **\$5,000**, a *tall* order, but we can do it with your help!

'[Buy ASEF a cup](#)' by donating what you normally spend on coffee. You can *espresso* your appreciation for a sonographer by making your donation in their honor. After you donate, help ASEF *brew* up more support by sharing on social media. Tag [@ASE360](#) with a picture of your coffee, a coffee selfie, or your sonographer honoree, using #GaveACup. Thanks a *latte* for your contribution!

Interested in making an early pledge? Help us hit the *grounds* running and Contact Foundation@ASEcho.org.

Announcements

ASE 2025 Dues Renewal

Keep an eye out for your ASE membership dues renewal. The invoice includes a suggested donation to the ASE Foundation Annual Appeal. We encourage you to accept this donation when renewing your membership. If every member donated \$20, we would raise almost \$300,000!

It's never too early to start thinking about your 2024 charitable contributions. Learn about the numerous ways you can give to the ASE Foundation [here](#).

[Donate to the ASE Foundation Today](#)



ASE Foundation

ANNUAL APPEAL

Making a **WORLD** of Difference

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